

SAMPLE Marketing Service PACKAGES

BIG FISH

— \$50,000 —

- **Website development**
and updating assistance for two years
- **Website reporting tools**
- **Branding**
(logo, business cards, letterhead)
- **Product photo shoot**
- **2 Outdoor board designs**
- **Digital Ad Suite**
- **Management of Google Ads**
campaign for two years
- **12 months social media graphics**
and management
- **3 Print ads**
- **1 Brochure**
- **Quarterly newsletters writing**
and design
- **3 Press releases**

SMALL FISH

— \$30,000 —

- **Website development**
and updating assistance for two years
- **Website reporting dashboard**
- **Branding**
(logo, business cards, letterhead)
- **3 30-second videos**
- **1 Brochure**
- **12 months social media graphics**
and management
- **Quarterly newsletters writing**
and design
- **Tradeshow & event planning**
(backdrops, booths, signage)

PLEASE NOTE: The final marketing program will be determined by a client's needs and individual campaign strategy. Also, outside costs like printing, billboard leasing and ad space are not included.

PEOPLES CHOICE

— \$20,000 —

- **Branding**
(logo, business cards, letterhead)
- **Product photo shoot**
- **Social video campaign**
- **12 months social media graphics**
and management
- **Quarterly newsletters writing**
and design
- **3 Press releases**

