

# Get the Real Value from Your Web Site



A Business Training  
Meeting brought to you by



**WHEN:** Three part series: Thursdays, May 6, 13, 20, 2010 • 5:30 p.m. to 8:30 p.m.

**WHERE:** Western Michigan University Southwest Campus—Room 1413  
2785 E. Napier Avenue • Benton Harbor, MI 49022

**AGENDA:** **Get the Real Value from Your Web Site**  
From web site basics to advanced tracking techniques. This course will equip the small business owner with the knowledge needed to get the real value from their web site. Sessions include: Creating & Maintaining a Site, The Power & Ease of Web Analytics and Promoting Your Site.

**REGISTRATION FEE:** Reserve your seat today—\$55.00!

**RESERVATIONS:** Call Small Business Services at Cornerstone Alliance at 269-925-6100 or toll-free at 1-866-477-9922, or e-mail [rprice@cstonealliance.org](mailto:rprice@cstonealliance.org). Be sure to include the names of all participants, company, and phone number.  
**Payment and RSVP is requested by Friday, April 30, 2010.**

## Get the Real Value from Your Web Site—Reservation Form

Please FAX to 269-925-4471, or mail to Small Business Services at Cornerstone Alliance, P.O. Box 428, Benton Harbor, MI 49023-0428 or email to [rprice@cstonealliance.org](mailto:rprice@cstonealliance.org). Please enclose payment along with the form.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_