

# Innovate or Stagnate



A Business Training  
Meeting brought to you by



**WHEN:** Thursday, April 22, 2010 • 5:30 p.m. to 7:00 p.m.

**WHERE:** Western Michigan University Southwest Campus—Room 1413  
2785 E. Napier Avenue • Benton Harbor, MI 49022

**AGENDA:** **Innovate or Stagnate**

Today's economy has changed the rules of business. What has worked for the past ten years may no longer work. During this session you will learn what innovation is, why you need innovation and how to use innovation tools to spark creative thinking. You will leave knowing how to become more innovative in your products, services and overall thinking.

**REGISTRATION FEE:** Reserve your seat today—\$15.00!

**RESERVATIONS:** Call Small Business Services at Cornerstone Alliance at 269-925-6100 or toll-free at 1-866-477-9WBC, or e-mail [rprice@cstonealliance.org](mailto:rprice@cstonealliance.org). Be sure to include the names of all participants, company, and phone number.  
**Payment and RSVP is requested by Friday, April 16, 2010.**

## Innovate or Stagnate—Reservation Form

Please FAX to 269-925-4471, or mail to Small Business Services at Cornerstone Alliance, P.O. Box 428, Benton Harbor, MI 49023-0428 or email to [rprice@cstonealliance.org](mailto:rprice@cstonealliance.org). Please enclose payment along with the form.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_